

I support a statewide campaign to create a 2¢ per ounce excise tax on sugar sweetened beverages, to promote more equitable health outcomes, reduce sugary drink consumption in California, and restore local control for soda taxes.

At least half the tax revenue should be dedicated to support local, community-led investments in actions that:

- Prevent the leading causes of illness, injury and premature death, including heart disease, obesity, diabetes and tooth decay;
- Improve nutrition and access to healthy fresh food in schools and low-income neighborhoods; and
- Promote safe physical activity.

Name _____ Cell # _____

Email _____ Zip code _____

Organization _____

I am authorized to endorse on behalf of my organization.

California should decide what's best for
Californians. Not Big Soda.



CALIFORNIANS **FOR** **LESS** **SODA**
FIGHTING FOR HEALTHIER KIDS & COMMUNITIES

CA4LessSoda.org

American Diabetes Association · American Heart Association · Asian Pacific Partners for Empowerment,
Advocacy and Leadership · California Black Health Network · California Dental Association · CaliforniaHealth+
Advocates · California Medical Association · California School-Based Health Alliance · Latino Coalition for a
Healthy California · Public Health Advocates · Public Health Institute · Roots of Change